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IITM Bhubaneswar organizes Management Development Programme for Managers of OTDC

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Bhubaneswar:7/10/20: The Indian Institute of Tourism and Travel Management is organizing a one-of-its-kind Management Development Program for the managers of Odisha Tourism Development Corporation (OTDC) from 5th to 9th Oct 2020. The inaugural function of the program was held on 5th Oct 2020 in the institute premises. The welcome address was delivered by the Nodal Officer, IITM, Bhubaneswar, Dr. Md. S. Hussain.



Dr. Md. S. Hussain spoke about the relevance of the MDP at a time when the tourism industry is gearing up to emerge from the pandemic crisis. The Chief Guest, Smt. Shreemayee Mishra, Chairperson, OTDC elaborated the importance of managers as front-line leaders, instrumental in making a crucial difference to OTDC and tourism in general. The other speakers of the occasion, Dr.Alok Ranjan Mishra, Manager(Marketing, Personnel, and PIO), OTDC, and Shri P K Panda, Company Secretary, OTDC spoke about the role of managers in appropriately executing the new initiatives of OTDC. The Co-ordinator of the program, Associate Professor, Dr.Adyasha Das informed that the MDP will include a session on the contemporary concepts of managing in tourism and hospitality organizations.



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ABOUT ASHOK PALIT



Ashok Palit has completed his graduation from Upendranath College Soro, Balasore and post graduation from Utkal University in Odia Language and literature.. He has also carved out a niche for himself as a scribe of eminence after joining the profession in 1988. He is also an independent media production professional. He brings loads of experience to Advanced Media, Ashok Palit as a cineaste has been active in film criticism for over three decades. As a film society activist, he soared to eminence for his profound commitment to the art film appreciation and aesthetics of cinema. His mode of discourse is often erudite but always lucid and comprehensible marked by a perfect acumen so rare in the field. A film aesthete with an immense fond of critical sensibilities, he wrote about growth and development of odia cinema in New Indian Express, The Times of India, The Hindustan Times, The Asian Age and Screen. He has been working as an Editor for Cine Samaya

from 2002-2004.. He had made solid contribution on cinema in many odia Dailies and weekly such as Samaj, Prajatantra, Dharatri, Samaya, Satabadi, and weekly Samaya.



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