

INDIAN INSTITUTE OF TOURISM & TRAVEL MANAGEMENT BHUBANESWAR

Activity Report 2019-20

IITTM Bhubaneswar has been actively engaged in organizing several academic and extra-curricular activities throughout the year. Diverse and vibrant student activities are an integral part of life of the IITTM community. These provide stimulating avenues to help the students for shaping their meaningful goals:

- ❑ The Linguistic Tourist Facilitator (LTF) in Japanese and Thai Language were organized during 26th April to 6th June 2019 at Camp-IITTM Bodh Gaya with 100 participants. 38 participants from Thai and 36 participants from Japanese has successfully completed the course.
- ❑ The Refresher course for State Level Tourist Guides was organized during 10th June to 20th June 2019 at IITTM Bhubaneswar. The programme was sponsored by Odisha Tourism. 47 guides were successfully completed the programme and awarded the certificate.
- ❑ IITTM, Bhubaneswar was observed the International Yoga Day on 21st June 2019. The Yoga session began at 07.30 am starting with chanting 'Pranay Mantra OM' followed by Surya Namaskar, Vajrasana, Bhujangāsana. The programme was attended by all the faculty and staff members present with enthusiasm.
- ❑ The first batch of 7-days training programme for Tourist Police was conducted by Indian Institute of Tourism & Travel Management, Bhubaneswar sponsored by Odisha Tourism during 22nd to 28th July 2019. The training programme was inaugurated by Shri Satyajit Mohanty, Commissioner of Police, Commissionerate of Police on 22nd July 2019 at 10.00 AM. 34 designated police officers from eight Tourist Police Stations of Odisha are attending training programme. Prof S K Lenka the Nodal Officer, IITTM Bhubaneswar, Shri Utpal Pati, Jt Director (F), Department of Tourism, Govt. of Odisha and Shri Sagnik Chowdhury, Regional Director, India tourism, Govt of India addressed the participants in inaugural session. The valedictory function was held on 28th July 2019.
- ❑ The second batch of 7-days training programme for Tourist Police was organized by Indian Institute of Tourism & Travel Management, Bhubaneswar sponsored by Odisha Tourism during 29th July to 4th August 2019. 36 designated police officers from different Police Stations of Odisha were attended the training programme.
- ❑ Training Programme for Community Members Managing Nature Tourism / Eco-Tourism Destinations in Odisha was conducted during 27th August to 5th September 2019 at Purunakote (Satkosia WL Division). The programme was sponsored by Odisha Tourism. Total 34 numbers of participants were participated in the training Programme.
- ❑ Certificate Course on French Language was organized by IITTM Bhubaneswar. The programme was inaugurated on 30th August 2019. Total 22 number of participants have successfully completed the course.
- ❑ Fresher's day was organised on 6th September 2019 amidst much excitement. The fresher's showcased their talents and competed neck to neck for the Mr. and Miss. Fresher's Crowns. The colourful talent hunt programme organize by MBA and BBA seniors for the freshers brings out new talent as well as new dimensions in their

personality. The event consisted of many intellectual, physical and spectacular cultural show was also on the stage which entertained the audience. The function concluded with award distribution to the winners.

- ❑ IITTM, Bhubaneswar celebrated this year's World Tourism with much pomp and show. The event started with a Heritage Walk in which the students and staff of IITTM was participated. The walk which commenced from Master Canteen and ended at Ekamara Square displayed various art forms and cultural icons; showing messages to World Tourism Day theme – Tourism and job: A better future for all. IITTM also hosted a plethora of competitions for students in which all the students participated and showcased their talents. A quiz competition based on tourism was conducted in the campus. A travel blog writing competition was conducted in which students share their travel experiences. A photography competition was conducted on the theme – "water for life". Students come up with beautifully captured pictures where one can see technology going neck to neck with creativity. They even give short descriptions and hidden stories behind their captured pictures. A poster making competition was held in which students sketched caricatures, cartoons and portrayals relating to tourism and it's potential to create jobs. Students also decorated the wall magazine in the student's corner area with pictures, paintings, paper crafts and sketching related to World Tourism day 2019 theme.
- ❑ Tourism Orientation Training Programme for CAB Drivers (OLA Bhubaneswar) was conducted during 1st to 3rd October 2019 at IITTM Campus. The programme was sponsored by Odisha Tourism. Total 40 numbers of drivers were participated in the training Programme.
- ❑ On 11th October 2018, the death anniversary of Shahid Baji Rout was observed in the Institute. The Institute organized a ceremony to pay homage to the unsung hero of India's freedom movement.
- ❑ IITTM, Bhubaneswar celebrated this year's World Tourism with much pomp and show. The event started with a Heritage Walk organized by Odisha Tourism in which the students and staff of IITTM also participated. The walk which commenced from Master Canteen and ended at Ekamara Square displayed various art forms and cultural icons; students clad in T-shirts with WTD Logo and tagline participated in the walk with placards showing messages to World Tourism Day theme – Tourism and job: A better future for all. IITTM also hosted a plethora of competitions for students in which all the students participated and showcased their talents. A quiz competition based on tourism was conducted in which questions related to the culture, heritage and nature were asked. A travel blog writing competition was conducted in which students share their travel experiences. A photography competition was conducted on the theme – "water for life". Students come up with beautifully captured pictures where one can see technology going neck to neck with creativity. They even give short descriptions and hidden stories behind their captured pictures. A poster making competition was held in which students sketched caricatures, cartoons and portrayals relating to tourism and it's potential to create jobs. Students also decorated the wall magazine in the student's corner area with pictures, paintings, paper crafts and sketching related to World Tourism day 2019 theme. It was decided that the prizes of the competitions will be distributed in function arranged on a convenient date later.
- ❑ As usual the cultural club of the Institute organized a cultural week in September 2019. Various competitions like, music and dance, photography, travel writing etc have been held.
- ❑ The 4th Batch Linguistic Tourist Facilitator Training Programme was conducted in between 3rd September - 18th October 2019 on Thai language (33 participants) and Chinese language (35 participants). The certificate distribution ceremony was held on

24th October 2019 at 10 am. at camp- IITTM, SIHM Campus, Bodhagaya. The Chief Guest Ven. H. Saddhathissa Thera, Chief Monk, Mahabodhi Society of India, Bodhagaya, Guests of Honour, Ven Dr. P. Thabthimthes Director, Thai - Magadha Buddhist Temple, Bodhagaya, Mr Dhiman Banarji, Principal, SIHM, Bodhagaya and Prof. S K Lenka, Director, IITTM addressed the participants and distributed the certificates to the successful candidates.

- ❑ Tourism Orientation Training Programme for CAB Drivers was conducted during 12th to 14th December 2019 at IITTM Campus. The programme was sponsored by Odisha Tourism. Total 41 numbers of drivers were participated in the training Programme.
- ❑ The Linguistic Tourist Facilitator (LTF) in Thai Language were organized during 3rd September to 18th October 2019 at Camp-IITTM Bodh Gaya with 34 participants.
- ❑ The Linguistic Tourist Facilitator (LTF) in Chinese Language was organized during 3rd September to 18th October 2019 at Camp-IITTM Bodh Gaya with 36 participants.
- ❑ The Linguistic Tourist Facilitator (LTF) in Japanese Language was organized during 25th September to 14th November 2019 at Camp-IITTM Bodh Gaya with 42 participants.
- ❑ The Linguistic Tourist Facilitator (LTF) in Thai Language was organized during 6th November to 23rd December 2019 at Camp-IITTM Bodh Gaya with 40 participants.
- ❑ The Linguistic Tourist Facilitator (LTF) in Vietnamese Language was organized during 25th November to 14th January 2020 at Camp-IITTM Bodh Gaya with 40 participants.
- ❑ The Linguistic Tourist Facilitator (LTF) in Chinese Language was organized during 25th November to 14th January 2020 at Camp-IITTM Bodh Gaya with 40 participants.
- ❑ International Conference on "Rock-cut Caves of Eastern India with Special Reference to the Twin Hills of Khandagiri and Udayagiri", was organized during 20-22 December 2019 at IITTM Bhubaneswar campus. The conference was organized in association with Khandagiri Anchalika Bikash Parishad (KABP) and Odisha Tourism. The Seminar was inaugurated by Shri Ashok Chandra Panda, Hon'ble Minister of State Social Security & Empowerment of Persons with Disabilities, Public Enterprises, Science and Technology, Odisha. Shri Arup Kumar Patnaik, Convener, Odisha-Mo-Parivar, Shri Vishal Kumar Dev, Commissioner-cum-Secretary to Govt. Department of Tourism, Sports and Youth Services, Govt. of Odisha also graced the occasion as Guests of Honour. Academician, researchers and experts from History, Archaeology, Tourism, Environment and Conservation had attended the conference.
- ❑ The first batch of State Level Guide Training Programme sponsored by Odisha Tourism has been commenced on 6th January 2020 in which training is being given to 40 participants. The programme will continue for three months.