



Tourism Orientation and Foreign Language Course for Travel, Tourism and Hospitality Trade Professionals (German, Russian, Chinese, French and Thai)



Sponsored by :

Odisha Tourism
Bhubaneswar

Conducted by:

Indian Institute of Tourism & Travel Management
(An Autonomous Body under Ministry of Tourism, Govt. of India)
Dumuduma, Bhubaneswar – 751019

Who can attend the training	❖ Travel Trade Professionals like frontline executives, employees of state department of tourism, tourist information officers, guest relation executives of the hotel, tourist guides and specialized tour operators and Travel, Tourism and Hospitality Graduates etc.
Selection Procedure	Participants will be selected / nominated as per the guidelines of the Programme.
Educational Qualification	10+2+3 / Graduate in any discipline
Age	Minimum 20 years
Duration of training	12-Weeks – 240 hrs
Language	English and the concerned language
Pedagogy	Classroom lecture, Group activities, Role play, Assignment, Video clippings and Lab activities.
Venue	IITTM Bhubaneswar
Benefit	<ul style="list-style-type: none"> ❖ The trainees will gain confidence in dealing with tourist in their language ❖ The tourist will get correct and authentic information's of Odisha. ❖ The foreign tourist flow to the attractions will increase.
Assessment	<ul style="list-style-type: none"> ❖ Minimum 80% attendance both the theory and practical classes is required to seat in the final examination.
Internal	<ul style="list-style-type: none"> ❖ Formal assessment will be carried out in the form of Group Discussion and the participation in the class. ❖ Summative assessment will be carried out through individual exercise and problem solving during theory and practical classes. ❖ Written examination also will be conducted.
Certification	❖ Those who will pass the examination will be awarded the certificate.

