
Linguistic Tourist Facilitators (LTF) Training Programme

(Japanese and Thai Languages)



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Linguistic Tourist Facilitators (LTF)

1. Introduction

Linguistic Tourist Facilitators (LTF) training programme is to create trained manpower in different foreign languages excluding English to facilitate to tourist visiting to India from different language speaking countries. The aim of the programme is to upgrade the skill of the existing service providers in order to deal effectively with foreign tourists in their own languages.

The training will be imparted through the classroom lectures and practical demonstration. In addition, the trainees will be provided the training material and training kit. This programme will be conducted in accordance with para-20 and 21 of CBSP guidelines.

2. Education Qualification : +2 or equivalent in any discipline

3. Minimum Age of Trainees : 20 years

4. Batch size : 30 participants in a batch
2 batches in 2018-19 FY
One Batch – Japanese Language
One Batch – Thai Language

5. Targeted Service providers for training

Services providers are: Receptionists, Information Providers, who come in contact with tourists, Supervisors, Guides, Travel assistant, Manager for small Hotels, Tour Escort/assistant, Reservation and ticketing assistant, Event management supervisor, Interior designer, Tourism facility Planners and management staff, Tourism facilitator/runner, Naturalists, tourist police etc. This list is only illustrative and not exhaustive. Stipend or wage loss is not available for this training programme.

6. Pedagogy

The training will be imparted by tourism and linguistic experts and practical demonstration, site visit, presentation, assignment. There would be 120 hours of classroom and 60 hrs of practical/interaction sessions in 6- weeks. Trainees would be assessed and certified by IITTM. The linguistic expert will be drawn from the monasteries of the different countries located at Bodh Gaya.